

& Approved by AICTE New Delhi Vide Letter No: 740-89-32 (E) ET/98 AISHE Code - C-41622

Best Practice ACTIVITY REPORT

Sr. No.		A.Y.2018-19
1	Title of Activity	Social Project- Project Bandhan
2	Date & venue	During the Period of Raksha Bandhan (July - August 2018)KBTCOE MBA Department
3	Outcome of activity	Students gets benefited by enhancing the soft skill like leadership, corporate communication, time management, observing customer behavior, logistic Management etc.
4	Description of activity	This social activity is designed to help the tribal people of Melghat especially to empower them financially.
5	Activity Experience:	Students get benefited by enhancing the soft skills, Planning and Coordination, Negotiation skills and behavior of consumer.
6	Assessment of activity outcomes	Carried out social activity, "Project Bandhan"
7	Feedback	Satisfied

Department of MBA

Project Bandhan (10/09/2018)

Department of MBA in association with Sampoorna Bamboo Kendra Lawada, Melghat has been conducting Project Bandhan since 2013. In this social project, the MBA students helps in marketing of the Raakhi and DIY Raakhi Kit made by the tribal people from Melghat. The amount generated through this project is used for the economic empowerment of the Melghat tribal people. This year the contribution of this project was Rs. 4,61,534/-.



Shrimati Nilimatai Pawar (Sarchitnis, MVP Samaj), Shri. Sunil Deshpande (Sampoorn Bamboo Kendra), Dr. K. S. Holkar (Principal), Staff members and students of MBA department

A cheque was handed over to Mr. Sunil Deshpande (Founder, Sampoorna Bamboo Kendra) at the hands of Shrimati Nilimatai Pawar (Sarchitnis, MVP Samaj). The total contribution through Project Bandhan has gone up to Rs. 15,00,000/- (approx.) till date.